



Automotive Aftermarket News

Arkansas · Colorado · Iowa · Kansas · Missouri · Nebraska · New Mexico · Oklahoma · Texas · Wyoming



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PRESIDENT'S MESSAGE - APSPA AFFILIATES WITH AASP

Two years ago APSA started a concerted effort to recruit mechanical and collision repair members. It just made sense because repair shops are customers of APSA wholesaler members.

Because this was virtually new ground, there were technical and informational programs designed specifically for both mechanical and collision repair shops that APSA did not have available.

Rather than "reinvent the wheel" or spend the time and money necessary to develop programs and brand recognition, we felt the best approach was to align APSA with a quality repair association.

For the last twelve years, we have had the opportunity to work with the National Executive Director of the Alliance of Automotive Service Providers (AASP), Judell Anderson, through our mutual membership in another national association and gained a great amount of respect for her and AASP. We also gained the knowledge that our philosophies and approach to the industry were much the same. Therefore, in September we submitted an affiliation application to the AASP Board of Directors.

During industry week in Las Vegas, APSA President, Jim Quinten, met with the AASP Board of Directors and the application was approved.

We are very proud to be affiliated with this fine organization.

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AERA HOLDS REGIONAL EVENT HOSTED BY EPWI-DALLAS

On Saturday, November 14, the Automotive Engine Rebuilders Association (AERA) held a one day Tech & Skills Regional Conference hosted by Engine Performance Warehouse in the EPWI Dallas, Texas location.

Engine rebuilding and selling skills seminars were held throughout the day. Leading manufacturers of engine rebuilding tools, supplies, services, parts and machinery were in attendance, participating in the seminars and with table top displays that were accessible all day.

This one day conference was designed to take the technical portion of an AERA convention to various regions of the country to provide the opportunity for shop owners to gain knowledge and network with others in the same industry. The event was very well attended by businesses throughout the Southwest.

APSA was honored by being invited to attend and have a table top display where we were able to visit with many members and non members. Our thanks to the management of both AERA and EPWI for allowing us to participate.

**APSA G.C. MORRIS/PAUL RUPP
AND GAYLE MCCARTNEY
MEMORIAL EDUCATIONAL
SCHOLARSHIP APPLICATION
FORMS ARE NOW AVAILABLE AT
www.apsassociation.com.**

Application deadline March 31, 2010

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